

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

Valassis NSA

Docket No. MC2012-14

Docket No. R2012-8

**COMMENT OF NATIONAL NEWSPAPER ASSOCIATION
ON MOTION FOR EXTENSION OF TIME FOR RESPONSES TO NOI No. 1
(June 19, 2012)**

On June 19, 2012, Newspaper Association of America (NAA) filed a motion for an extension of time to June 29 for responses to the Commission's Notice of Inquiry, NOI No.1. National Newspaper Association supports the motion.

The Commission has requested specific information on the potential impact of the Postal Service's proposed Negotiated Service Agreement. For a community newspaper to respond to such a request within a week would be unduly burdensome, given the demands of their weekly and daily deadlines. Few community newspapers have dedicated research or analytical staff to quickly pull together data that would be responsive to the Commission's request.

NNA is attempting to assist smaller newspapers in identifying the types of information needed so that a response can be made in a survey format for those newspapers unable to provide a direct answer to the Commission. In order to do so, additional time is needed to make the full breadth of the industry aware of the request for information and to compile responses.

Although NNA appreciates the need for timely review of the Postal Service's request, it believes the Commission will be able to consider a more complete record if additional time is permitted. NNA joins NAA in the belief that a June 29 deadline would be realistic.

Respectfully submitted,

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